



Sun Chlorella USA Notices Trend among Americans Looking to Simplify and Improve Their Diets

Learn Why Chlorella Contains the Widest Range of Essential Nutrients in Any Single Food Source

Torrance, CA, November 19, 2010 - Chlorella, is a green algae that is considered to be one of the most powerful healing foods on earth. This Superfood emerged over 540 million years ago, and was the first form of plant life with a well-defined nucleus. In Japan, interest in Chlorella has focused largely on its detoxifying properties - its ability to remove or neutralize poisonous substances, such as heavy metals and other pesticides, from the body. While there is a big interest in chlorella's detoxifying powers in the U.S. as well, Sun Chlorella USA, which markets a nutritionally superior species of chlorella known as Chlorella Pyrenoidosa, has noticed another trend from its customers. Americans are attracted to their chlorella product, Sun Chlorella, because it contains the widest range of essential nutrients in any single food source, including potassium, all of the B vitamins, magnesium, zinc and iron, 18 vital amino acids, beta carotene and lutein. Taking Sun Chlorella as a supplement along with a multi-vitamin could eliminate the need to take additional and individual supplements, such as Vitamin D, Omega-3 and B12.

Sun Chlorella Corporation in Japan produces a number of products such as Sun Chlorella and eleuthero (available in tablets, granules and extracts), teas, energizing drinks, tablets for pets, and facial creams that contain the exclusive Sun Chlorella strain of Chlorella Pyrenoidosa. Sun Chlorella is packed with naturally occurring key vitamins and antioxidants as mentioned above, in addition to chlorophyll, protein, vitamin C, folic acid, dietary fiber and a number of other essential nutrients. In fact, to get the same amount of nutrients at the grocery store that are found in Sun Chlorella, Americans would have to spend more than \$200 and carry home more than 20 pounds of food. Would you rather buy Sun Chlorella products, spend less than \$2 and eat a mere 15 calories?

Known as "Nature's Perfect Superfood," taking one serving of Sun Chlorella daily is equivalent to one serving of fresh green vegetables, without the pesticides. According to Mark Drucker, M.D., and co-host of the popular radio talk show "Health Talk, A Second Opinion" (Dr. Drucker is co-founder and Medical Director of the Center for Advanced Medicine), "There is immense power in green foods. If my patients



eat three to four servings of green vegetables per day, they tend to stay healthy."

However, Dr. Drucker is noticing a big increase of patients that are deficient in Vitamin D, Omega 3, and B12. "Americans are busier and more stressed out than ever, and nutrition tends to take a back seat. Because of this, we're seeing a lot of otherwise healthy adults deficient in vitamins and nutrients." Sun Chlorella seems to be a natural solution to this growing epidemic.

By taking Sun Chlorella each day (and a multi), Americans will likely meet their recommended servings of vegetables and can do away with having to take a variety of other supplements. Strict vegetarians-those who eat no animal products- can rely on Sun Chlorella as a supplement for their nutritional needs as it is a great source of protein, B12 and iron. Containing more than 100% of the suggested daily value of Vitamin D, Omega-3, and B12 in one simple form, Sun Chlorella can help build a healthy defense system. In fact, there are clinical studies that show that chlorella can help the body rebuild when faced with a variety of health conditions. Sun Chlorella contains natural digestive and other enzymes, balances the body's pH, reduces body fat percentage, and normalizes blood sugar and blood pressure. Chlorella has been shown to promote the optimal growth in children, as well as build healthy natural defense systems too.

Not all chlorella products are created equal though. Chlorella's tough cell protects the potency of this ancient, delicate life form, which has allowed it to flourish on the Earth for 540 million years. It also inhibits its digestion and the absorption of its nutrients in the human body. This is because the body lacks an enzyme needed to digest cellulose - the compound that makes up chlorella's cell wall. In this way, the tough cell wall of chlorella is a barrier to absorption of its nutrients by the body. Sun Chlorella's proprietary patented technology pulverizes the cell wall of chlorella, making a dramatic improvement in its digestibility. This cell wall pulverization technology is an ideal physical method in accordance with natural law, not using any chemicals, enzymes, or heat. Compared with other chlorella manufacturing methods (methods that crack the cell wall by heat, the so-called blanching method, or a method that dissolves fibers by enzyme), the digestibility of the pulverized cell wall of Sun Chlorella improves dramatically, reaching over 80%.





With all of this great information though, how should one use chlorella? Add a few tablets or a packet of granules (powder form of the tablets) to the everyday diet or smoothies. Since it is high in protein, Sun Chlorella can be used to curb appetite during weight loss. Large doses may be needed in degenerative conditions. For detoxification, it may be best on an empty stomach, but should be introduced in diets slowly. Because of its healing properties, Sun Chlorella Cream is also an excellent facial and body moisturizer. If taken regularly, one should notice the increase in energy and well being that so many report after making chlorella a part of their diet.

Sun Chlorella "A" tablets are sold nationwide in Whole Foods Markets and The Vitamin Shoppe. Their full catalog of products can be purchased by going to www.sunchlorellausa.com.

To obtain images, more information, or schedule an interview with a member of Sun Chlorella's medical advisory board, please contact:

Media Contact:
Erika Maya
Ballantines PR
Off: +1.310.454.3080
Mob: +1.310.850.0309
Fax: +1.310.943.1978
www.ballantinespr.com

