

FOR IMMEDIATE RELEASE

Contact: Nathan Efron
(310) 891-0600 ext. 2604
Email: neffron@sunchlorellausa.com

**PET OWNERS SEEK NUTRITIONAL OPTIONS IN WAKE OF
TAINTED PET FOOD TRAGEDY**

February 5, 2008, Torrance, CA - The recent pet food tragedy that killed or poisoned dozens of dogs and cats across the nation have people questioning what they're feeding their pets and how to protect their overall health. Out of the growing concerns, new options have emerged in the pet food and nutritional supplement market.

The biggest health concern for owners is kidney and liver toxicity - fairly common in dogs and cats due to the prevalence of environmental toxins, chemicals, and drugs that are removed from the body by these organs. Over time the kidney and liver become severely damaged, but the damage can also happen very quickly as it did in the recent cases of pet food contamination.

To protect their pets, owners are now turning to drug and additive-free, organic, and Biologically Appropriate Raw Food (a diet that consists of raw meat, bones and vegetables) diets, and nutritional supplements - particularly those that help support the immune system and detoxify the organs.

Veterinarian recommended Pet Sun Chlorella is a whole food supplement comprised of chlorella pyrenoidosa, nature's most powerful purifying agent. It binds to the pesticides and other harmful chemicals and prevents their absorption.

Packed with vitamins and minerals, Pet Sun Chlorella also provides an abundance of naturally occurring beta-carotene said to help fight off free radicals; eleuthero for energy and stamina; and lecithin for a healthy, more vibrant coat.

Sun Chlorella USA (www.sunchlorellausa.com) is a distributor of Pet Sun Chlorella. Other products include Sun Chlorella "A," Sun Eleuthero, Wakasa Gold, Wakasa Honey, Sun Eleuthero Extract, Sunergize, Sun Chlorella Cream and Sun Eleuthero Tea.

###

For more information about Sun Chlorella USA, visit their website at www.sunchlorellausa.com.