



## Sun Chlorella USA Launches Sun Chlorella Cream Containing Green Alga from the Oldest Form of Plant Life

*Sun Chlorella USA Offers Holiday Special  
Beginning Cyber Monday through December 15, 2010*

### **Torrance, CA, November 24, 2010 -**

Considered a Superfood, Chlorella is a single-cell fresh water green alga that is very beneficial to the skin and body. To achieve all-around fit skin, it is important to address internal and surface needs together. Officially launching in November 2010, Sun Chlorella USA is proud to announce and introduce [Sun Chlorella Cream®](#), which is the first natural moisturizer containing [Chlorella Growth Factor](#) (CGF) - a source of highly beneficial nucleic acids that are found within the nucleus of the chlorella cell (first form of plant life) and chlorophyll. Sun Chlorella Cream cares for the skin's outer integrity while delivering the nourishment vital to its health, rejuvenation and inner renewal. It can be used as a nightly moisturizer for the face and body.

Chlorella emerged over 540 million years ago and was the first form of plant life with a well-defined nucleus. Mostly known as "Nature's Perfect Superfood" and as a food supplement with detoxifying properties, Sun Chlorella tablets nourishes the body internally, while Sun Chlorella Cream is beneficial to use topically on the skin due to its moisturizing properties.

Sun Chlorella Cream, with its blend of natural ingredients and purified water base, diffuses into the skin's surface to hydrate the cells, keeping the face fresh and moisturized longer. Once absorbed, the nucleic acids in the Chlorella Growth Factor (CGF) begin stimulating skin cell activity. Clove and grapefruit-seedextracts act as important antioxidants rejuvenating the skins cells, resulting in skin that looks beautifully refreshed.

Chlorella Growth Factor, or CGF, is a very unique compound that encourages the growth and repair of the cells and tissues in the body, and it even has the power to re-stimulate growth that has been slowed by the aging process. CGF provides more of these nucleic acids than any other superfood. Sun Chlorella USA is also the first to market a moisturizer containing Chlorella Growth Factor and chlorella extract.

According to board certified Osteopathic dermatologist, Dr. Andrew Racette, "Sun Chlorella Cream, with its CGF content, has an



amazing ability to heal and nourish the skin." Since the moisturizer is enhanced with the power of Chlorella Growth Factor, it will leave the skin with a clean, refreshed feel, similar to the effects of having had a mini facial. The skin grows more supple and smooth with continued use.



Sun Chlorella Cream also contains grapefruit-seed extract and cloves, as well as the Artemisia Capillaris flower extract. Grapefruit-seed extract, or GSE, is most known for its antioxidant properties. It offers both broad spectrum antiseptic and antibiotic effects, serving as a cleansing agent with superb preservative properties. While clove, which is obtained from stems and leaves of a small evergreen tree, is considered a powerful antiseptic and cicatrizant (the term used to describe a product that promotes healing through the formation of scar tissue) with a strong germicidal effect.



Sun Chlorella Cream is available for purchase at [www.sunchlorellausa.com](http://www.sunchlorellausa.com) and retails for \$75 for a 1.58 oz jar. In early 2011, the company anticipates that Sun Chlorella Cream will be available at select Whole Foods Markets nationwide. For a limited time and to celebrate the launch of Sun Chlorella Cream, Sun Chlorella USA is offering a holiday special - one jar of Sun Chlorella Cream (1.58 oz) + Sun Chlorella 300 tablets (200 mg each) + desk calendar for \$79.99. Sun Chlorella offers free shipping. To take advantage of the special promotion, customers should mention the code HF10 and place their order by phone at 1-800-829-2828 x 2455, Monday through Friday from 8:30am to 5:00pm PST. Orders must be received by Wednesday, December 15, 2010. Questions regarding products, orders and general information can be sent to [customerservice@sunchlorellausa.com](mailto:customerservice@sunchlorellausa.com).

For more information on Sun Chlorella Cream and other products, visit [www.sunchlorellausa.com](http://www.sunchlorellausa.com).

To obtain images, more information, or schedule an interview with a member of Sun Chlorella's medical advisory board, please contact:

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