



SUN CHLORELLA USA'S SUN ELEUTHERO CATCHING ON AS A NATURAL ALTERNATIVE TO QUICK-FIX ENERGY BOOSTERS

TORRANCE, Calif., March 25, 2010 — Regular caffeine consumers know all too well the peak-and-crash effects a cup of coffee, a can of soda or quick-energy drink can have on the body and mind's long-term ability to focus. While certain instances warrant a rapid rush of energy, those looking for a longer lasting, all-natural and caffeine-free fuel supply are turning to [Sun Eleuthero tablets](#) from Sun Chlorella, a supplier of premium chlorella and eleuthero products.

It may not be a familiar plant stateside, but the root of the wild Asian *Eleutherococcus senticosus* shrub has actually been used in traditional Chinese medicine to increase energy levels, improve mental processes and reduce stress. Eleuthero and its active component eleutherosides are considered to be a potent adaptogen, which helps the body respond to everyday stress and prolonged fatigue, and in the process can support the immune system. Although eleuthero shares properties with Chinese and American Ginseng, Sun Eleuthero tablets can be taken daily to revitalize the body and promote mental and physical stamina.

“Now that spring is here and people are gearing up for outdoor sports and recreation, we’re receiving feedback from customers on how Sun Eleuthero has enhanced their nutrition regimen to help provide them with all-day energy,” said Rose J. Straub, Sun Chlorella USA vice president and chief operating officer. “Combining the powerful, clinically researched herbal effects of Sun Eleuthero with our Sun Chlorella superfood products provides an astounding range of nutrients that detoxify the body, improve the body’s natural defense systems and provide a long-term source of energy.”

To find out more about Sun Eleuthero tablets as well as Sun Chlorella’s liquid eleuthero extract and tea offering, visit www.superenergysample.com

About Sun Chlorella USA:

Sun Chlorella USA is a privately-owned developer, manufacturer and distributor of premium chlorella and herbal products, including Sun Eleuthero. For over 40 years, Sun Chlorella Corp. has been a leader in the nutritional supplement industry and is one of the most trusted and respected brands due to its focus on research, innovation and delivery of high quality dietary supplements. Sun Chlorella USA and its international parent company emphasize the use of only the finest ingredients to ensure every product meets strict standards for identity, purity and stability.

For more information about Sun Chlorella USA, its DYN[®]-Mill chlorella processing method or its line of superior products, visit www.sunchlorellausa.com.