



*** MEDIA ALERT ***

Sun Chlorella USA to Exhibit at Natural Products Association Marketplace in Las Vegas

Now Scheduling One-on-One Press Appointments in the Sun Chlorella Booth #1313

Gift bags of product samples to be distributed to Press who schedule an appt

Torrance, CA, June 17, 2011 - Sun Chlorella USA will be exhibiting at the Natural Products Association MarketPlace Show in Las Vegas, Nevada, June 24 & 25, 2011. The NPA MarketPlace (www.npamarketplace.com), is the longest-running natural products tradeshow and the official show of the Natural Products Association produced by New Hope Natural Media, focuses on the natural and healthy products industries. Thousands of industry professionals gather to see the latest new products and trends. The show also features a highly rated education program with leading experts and community-building networking events. The NutriCosmetic Summit (www.nutricosmeticsummit.com) and WorldTea Expo (www.WorldTeaExpo.com) will be co-located with the Natural Products Association MarketPlace show.

The Natural Products Association, as the leading voice of the industry, represents more than 1,900 retailers, manufacturers and suppliers of natural products, and is the leading industry voice in Washington, D.C. ~ more than 5,000 attendees are expected. The events scheduled at Natural Products Association Marketplace, showcase the entire value chain of healthy products from start to finish, identifying the bestsellers of today and the trends of tomorrow, and Sun Chlorella USA will be there.

Sun Chlorella, with its powerful combination of nutrients works naturally with the body to nurture health from the inside out. Sun Chlorella, which is considered to be "nature's perfect superfood ®," Sun Chlorella is quickly becoming one of the most powerful healing foods on the planet. With its key nutrients, antioxidants and 18 essential amino acids, Sun Chlorella helps not only remove potentially toxic metals from the body, but also boosts the immune system and helps aid in more efficient digestion. Sun Chlorella has unique benefits, which you won't find in any other single food source. It contains CGF (Chlorella Growth Factor), which gives the body a revitalizing boost and



Sun Chlorella A Tablets



Sun Chlorella's Tablets



Sun Chlorella's Line of Products

Chlorophyll, nature's most powerful purifying agent. Sun Chlorella contains the highest percentage of natural chlorophyll of any plant source.

So whether you're covering the show for a health and wellness outlet, a magazine geared towards parents and children, men's health, or your focus is on pet health, Sun Chlorella has a product that will fit in with your outlet's demographic.

We are currently scheduling one-on-one appointments and interviews on:

DATES:

Friday, June 24, 2011 and Saturday, June 25, 2011

Sun Chlorella USA products will now be available on GNC.com and in the GNC store in Paramus, NJ. The store is located at 688 Route 17 North, Paramus, NJ 07652.

LOCATION:

Las Vegas Convention Center
3150 Paradise Road, Las Vegas, NV 89109

Press planning on attending will be given a small gift bag containing product samples.

Press who want to register for the event should refer to the press registration info page at: [click here](#)

To obtain images, more information, or schedule an interview please contact:

Erika Maya
Senior PR Consultant
Ballantines PR
erika@ballantinespr.com
Tel: +1.310.454.3080
Mob: +1.310.850.0309
Fax: +1.310.943.1978
<http://www.ballantinespr.com>

